FOR IMMEDIATE RELEASE September 08, 2009

AppliedSensor Promotes Healthy Buildings, Presents Demand-Controlled Ventilation Advancements at Ninth ISIAQ Conference

Warren, New Jersey – AppliedSensor, a designer and manufacturer of chemical sensor components and indoor air quality (IAQ) modules, will host Podium Presentation 19, "*Demand Controlled Ventilation for Improved Perceived Air Quality*," at Healthy Buildings 2009, the Ninth International Society of Indoor Air Quality and Climate's (ISIAQ) Conference and Exhibition in Syracuse, New York from September 13-17, 2009. The authors, AppliedSensor GmbH's Director of Marketing and Sales Dr. Heiko Ulmer, Senior Scientist Dr. Martin Herold and Scientist Simone S. Herberger will join thousands of researchers and professionals from the specialties of architecture, health sciences, HVAC, public health policy and mechanical engineering. Together, they will discuss built environments and how to make them healthier, more productive and more sustainable places to live, work and learn. Conference presentations will highlight a range of topics, including indoor environmental quality, indoor contaminants, health, design and assessment.

"Maintaining the health of a building is essential for the health of its occupants," said AppliedSensor, Inc. CEO Tom Aiken. "This event is a perfect fit for AppliedSensor because we're eager to share our knowledge on the subject and learn from other experts, so that we can continue to provide clients with the most efficient and sophisticated IAQ sensors and modules."

The international meeting, hosted by the Syracuse Center of Excellence in Environmental and Energy Systems (SyracuseCoE), sustains ISIAQ's mission to support the creation of healthy, comfortable and productive indoor environments. ISIAQ believes this is achievable by advancing the science and technology of indoor air quality and climate as it relates to indoor environment design, construction, operation, maintenance, air quality measurement and health sciences.

About AppliedSensor

Relying on 25 years of research and development, AppliedSensor designs and manufacturers chemical sensor systems for a broad range of applications, including the AS-MLV VOC Sensor Component for OEM integration into indoor air quality (IAQ) monitoring systems and the iAQ-2000 Sensor Module for indoor air quality and HVAC systems in hotel guest rooms, bathrooms, schools, offices, gyms and other indoor commercial facilities. Both products detect in seconds the presence of volatile organic compounds (VOCs) such as alcohols, aldehydes, ketones, organic acids, amines, and aliphatic and aromatic hydrocarbons. AppliedSensor also manufactures in-cabin air quality monitors for BMW Sport Utility Vehicles and other high-end luxury autos and Hydrogen Leak Sensors for fuel cell vehicles manufactured by BMW, General Motors and for other applications. The company operates three facilities worldwide: AppliedSensor, Inc. in Warren, New Jersey; AppliedSensor Sweden AB in Linköping, Sweden; and AppliedSensor GmbH in Reutlingen, Germany. Additional information is available at www.appliedsensor.com or by calling 1-908-222-1477.

###

Contact: Tom Aiken, AppliedSensor: 908-222-1477 or Mar Junge, c3PR: 408-730-8506, mobile 408-219-0101