



Code of Conduct

Confidentiality

We are committed to maintaining the highest degree of integrity in all our dealings with potential, current and past customers, both in terms of normal commercial confidentiality, and the protection of all personal information received in the course of providing the business services concerned. We extend the same standards to all our suppliers and associates.

Ethics

We conduct our services honestly and honorably and expect our customers and suppliers to do the same. Our research and development, marketing, manufacturing and consulting take proper account of ethical considerations, together with the protection and enhancement of the moral position of our clients and suppliers.

Duty of care

Our actions and advice will always conform to relevant law, and we believe that all businesses and organizations should avoid causing any adverse effect on the human rights of people in the organizations we deal with, the local and wider environments, and the well-being of society at large.

Fees

Our fees are competitive and we strive to propose solutions that accommodate our customers' available budgets and timeframes.

Intellectual property and moral rights

We retain the moral rights in, and ownership of, all intellectual property that we create unless agreed otherwise in advance. In return, we respect the moral and intellectual copyright vested in our customers' intellectual property.

Quality assurance

We maintain the quality of what we do and are accredited by several quality assurance organizations. Further details are available on request.

Professional conduct

We conduct all of our activities professionally and with integrity. We take great care to be completely objective with any recommendations that we give, so that issues are never influenced by anything other than the best and proper interests of our clients.

Equality and discrimination

We strive to be fair and objective in our advice and actions, and we are never influenced in our decisions, actions or recommendations by issues of gender, race, creed, color, age or personal disability.